



UNIVERSITY OF SEVILLE

Faculty of Economics and Business Sciences



Mobility Students

fceye) Facultad
CIENCIAS ECONÓMICAS Y EMPRESARIALES



The university studies on economic subjects were organized in Spain with an independent character in 1944, when the Faculty of Economics Sciences of the Central University, today Complutense University, was created in Madrid, a creation that was followed by the ones in Barcelona and Bilbao in 1953.

The antecedent of the Faculty of Seville can be placed in 1963, when a group of professors of the Faculty of Law proposed the creation of the Business Science University Institute (*Instituto Universitario de Ciencias de la Empresa*), with a three-year syllabus in which subjects on economics and business are studied.

The Faculty was created in October 1971 by a decree. In 1971/72 lessons were given in the Faculty of Law and were given in the Faculty of Mathematics in the following academic years. Once the current building was finished in October 1977, it became the definitive headquarters of the Faculty.

1993/94 had as a fundamental novelty the establishment of the first academic year of the new syllabi for the Economics and Business Administration Management Degrees, which are still being studied nowadays. In 2001/2002 these syllabi were modified and extended from four to five years.

The Market Research and Marketing Second-cycle Degree was established in 1995/96.

The adaptation to the European Higher Education Area in our Centre began in the 2009/10 academic year, with the progressive replacement of the so-called "*Licenciaturas*" by the Degree Studies and the implementation of the University Masters. The double degree in Business Administration and Management and Law also started that year and the Law and Economy Double Degree began in 2012/13.

In 2016/17 there are 4,550 enrolled pupils. The Faculty of Economics and Business Sciences has 14 departments with teaching and research responsibilities, out of which 8 have their main headquarters in our Centre. The teaching team is formed by 401 teachers and there are 55 people working for administration and general services in the administrative office, library, reception desk, computer room and departments.

The following University Degrees are offered at the Faculty of Economics and Business Sciences:

DEGREES:

- Business Administration and Management Degree
- Economics Degree
- Market Research and Marketing Degree
- Double Degree in Business Administration and Management and Law.
- Double Degree in Economics and Law
- Double International Degree in Market Research and Marketing provided by the University of Seville and l'Université de Haute –Alsace
http://servicio.us.es/academica/sites/default/files/servicios/planes/DT_GR_CC_EE_HAUTE.pdf
- Double International Degree in “Business Administration and Management” and “Laurea Magistrale in International Business and Economics (MIBE)”
http://servicio.us.es/academica/sites/default/files/servicios/planes/DT_GR_CC_EE_PAVIA_1.pdf
- Double International Degree in “Economics” and “Laurea Magistrale en Economics, Finance and International Integration (MEFI)”
http://servicio.us.es/academica/sites/default/files/servicios/planes/DT_GR_CC_EE_PAVIA_2.pdf

MASTERS:

- Masters' Degree in Economic Consulting and Applied Analysis
http://www.us.es/estudios/master/master_M060
- Masters' Degree in Economics and Development
http://www.us.es/estudios/master/master_M068
- Masters' Degree in Advanced Studies in Management
http://www.us.es/estudios/master/master_M074
- Masters' Degree in Strategic Management and International Business
http://www.us.es/estudios/master/master_M085
- Masters' Degree in Audit and Advanced Accounting
http://www.us.es/estudios/master/master_MI54

DOCTORAL PROGRAM

PhD in Economics, Business and Social Sciences

<http://institucional.us.es/cees/>

PhD in Strategic Management and International Business

<http://institucional.us.es/docgestra/>

Business Administration and Management Degree

In a digital and globalized world, the competition between companies is higher every day and so they have to get adapted to continuous technological changes. BAMD graduates' role here is that of creating values.

What makes a company to be different from the rest by providing it higher achievements and future. To reach this competitive advantage, the Business Administration and Management Degree promotes the necessary skills and competences by the development of the team work, criticism and personal initiative. Beside values, the necessary capabilities to be used in the different business areas are developed:

administration, counselling, evaluation and planning of organizations, management, etc.

The Business Administration and Management Degree provides the knowledge for the analysis and identification of the circumstances of a company or organization from a holistic view, thus working by making decisions for the achievement of goals. Before requesting their degree qualification, the students enrolled will have to certify the achievement of a level of linguistic competence in a foreign language equivalent to the B2 level of the European Common Framework of Reference for Languages

(MCERL).

This degree can be taken in the Double International Degree modality.

The following documents are available:

[Degree Brochure](#)

[Students' Guide.](#)

[Syllabus](#)



Economics Degree

The digitization and globalization we are currently experiencing lead to the change in the societies and their markets. Here is where economics plays its role by analysing and explaining reality and anticipating events.

The Economics Degree encourages the use of logic (to establish relationships between facts and their causes and consequences) and abstract reasoning (which allows clarifying the relevant aspects). The analysis of reality favors the sensitivity to social, political and economic matters and this, in turn, develops responsibility.

Economics studies the most effective methods to satisfy human needs through scarce goods. Nowadays, the economists face some problems such as the promotion of equal opportunities, the intensity of migrations, the sustainable development or the causes

that provoke unemployment and inflation.

Before requesting their degree qualification, the students enrolled will have to certify the achievement of a level of linguistic competence in a foreign language equivalent to the B2 level of the European Common Framework of Reference for Languages (MCERL).

This degree can be taken in the Double International Degree modality .

The following documents are available:

[Degree Brochure](#)

[Students' Guide](#)

[Syllabus](#)



Market Research and Marketing Degree

Globalization is synonymous with competition and access to a higher number of consumers, who, in turn, are better informed and more demanding. The need for marketing in the business world arises from this situation. Marketing is the study of the market, the consumers and customers' needs, the commercial orientation, the sales strategies, etc, searching for the increase in demand. The student will acquire the ability to understand the market trends and promote the adaptation of the product to these in order to get a profitable and continuous growth of the company.

The Market Research and Marketing Degree provides skills such as the search of the indicators of the market situation, their analysis and the ability of making the necessary decisions for the company according to the short and long term implications.

Before requesting their degree qualification, the students enrolled will have to certify the achievement of a level of linguistic competence in a foreign language equivalent to the B2 level of the European Common Framework of Reference for Languages (MCERL).

This degree can be taken in the Double International Degree modality.

The following documents are available:

[Degree Brochure](#)

[Students' Guide](#)

[Syllabus](#)

Double Degree in Business Administration and Management and Law

The joint program organized by the Faculty of Law and the Faculty of Economics and Business Sciences allows taking both the studies leading to the Business Administration and Management Degree and those leading to the Degree in Law by means of a specific schedule for the different subjects to be studied from the two official syllabi. The student takes a single integrated syllabus.

The students who pass the Business Administration and Management and Law program will obtain the official qualifications of Graduate in Law and Graduate in Business Administration and Management.

Before requesting their degree qualification, the students enrolled will have to certify the achievement of a level of linguistic competence in a foreign language equivalent to the B2 level of the European Common Framework of Reference for Languages (MCERL).

[Syllabus.](#)

Double Degree in Economics and Law

The present project implies the development of a specific curricular itinerary which, avoiding the duplication of contents and applying the relevant recognitions, leads to the two involved qualifications. This does not mean a modification of the syllabi of any of the two degrees.

The students who finish the joint curricular itinerary will obtain both qualifications. Therefore, it is guaranteed that, when finished, their studies will certify the fulfillment of all the requirements for the obtaining of each individual degree qualification.

Before requesting their degree qualification, the students enrolled will have to certify the achievement of a level of linguistic competence in a foreign language equivalent to the B2 level of the European Common Framework of Reference for Languages (MCERL).

[Syllabus.](#)



**INTERNATIONAL RELATIONSHIPS OFFICE
FACULTY OF ECONOMICS AND BUSINESS SCIENCES**

	TELEPHONE	FAX	EMAIL
VICE-DEAN PhD. Ms. Rosario Asían Chaves	954-557-503	954-557-507	vdecorin@us.es
INTERNATIONAL RELATIONSHIPS SUPPORT Ms. Elisa Robles Carrasco	954-551-596	954-551-639	relintceye@us.es
INTERNATIONAL RELATIONSHIPS SUPPORT Mr. Miguel Ángel Pañero de Luís	954-551-631	954-551-639	eco-erasmus@us.es

WEBSITE OF THE UNIVERSITY OF SEVILLE:

[WWW.US.ES](http://www.us.es)

WEBSITE OF THE INTERNATIONAL CENTRE:

<http://internacional.us.es/>

UNIVERSITY COMMUNITY ASSISTANCE OFFICE (SACU):

<http://sacu.us.es/>

UNIVERSITY SPORTS OFFICE (SADUS):

<http://www.sadus.us.es/>

Faculty of Economics and Business Sciences
Av. Ramón y Cajal no. 1, 41018, Seville (Spain)
Web: <http://fceye.us.es/>