

Partner University Fact Sheet

Name of University: IUT GEA LYON 1 - Université Claude Bernard Lyon 1

Country: France

Erasmus Code : F LYON01

University Name	University LYON 1
Website	http://iut.univ-lyon1.fr/
Address (International Office)	1, rue de la Technologie 69622 Villeurbanne Cedex
Tel. / Fax / Email	0033 4 72692036 – tiphaine.rolland@univ-lyon1.fr

INTERNATIONAL OFFICE

Contact Persons	Functions	Contact Data
ROLLAND Tiphaine	In charge of the International Office - Outgoing & Incoming mobility	tiphaine.rolland@univ-lyon1.fr 0033472692036
HOFMANN Bernd	Course Manager - Management and Marketing in an international Context (MMIC = English-taught degree)	bernd.hofmann@univ-lyon1.fr
COLLAUD Laurence	International Coordinator (responsible for incoming students)	laurence.collaud@univ-lyon1.fr
HORNEZ Nathalie	International Coordinator (responsible for outgoing students) Area: GB, Ireland, Russia, Latvia, Lithuania, Estonia Finland, Germany, Austria, Switzerland, Sweden, Norway, Czech Republic, Slovakia, Poland, the Netherlands & the USA	nathalie.hornez@univ-lyon1.fr
HERRERO-VEGA Pablo	International Coordinator (responsible for outgoing students) Area : Spain, Italy, South America, Quebec & Canada	pablo.herrero-vega@univ-lyon1.fr

	Winter Semester Dates	Spring Semester Dates
Nomination Deadlines :	15 th of April	1 St of November
> Application Deadlines	15 th of May	15 th of November
▶ Beginning of Classes	Beginning of September	End of January
> Exam Period	December - January	April - May



Application Documents

http://www.univ-lyon1.fr/vous-etes-/etudiant-etranger/etudiants-enprogrammes-d-echange-661405.kjsp?RH=1406185235951

Degree Program in English: MMIC (Management and Marketing in an

International Context)

Courses in English: http://iut.univ-lyon1.fr/formation/par-discipline/geadoua-/diplome-d-universite-option-marketing-and-management-in-aninternational-context-679363.kjsp?RH=IUT_GEAD (information in French)

Level/Courses/Programs offered for exchange students

(In English)

http://spiralconnect.univ-

lyon1.fr/webapp/course/course.html?id=1143173&viewMode=visu&idCh apter=1143173

Programs in French: 1st, 2nd, 3rd, and Master's programs in Lyon 2 university. Please contact Laurence COLLAUD for further details.

Course Information/Syllabus

MMIC (Marketing & Management in an international context) is a curriculum which allows students to gain increased knowledge in business- and management relevant topics like entrepreneurship and negotiation, the environment of businesses (European Union, globalisation, regionalisation), management of divers aspects of importance for success (HRM, financial aspects, purchase, sales, logistics), marketing (international marketing, quantitative tools for marketing), legal aspects (taxes, individual mobility, rules concerning trade of goods & services), economics and strategies.

Students can obtain a degree or collect credits under the ECTSscheme, which then are to be validated by their home university.

The MMIC curriculum is taught by local and foreign Faculty members and by experts with professional background.

MMIC is based on classes and intensive individual learning.

Course load per semester

30 ECTS per semester

Languages of Instruction

English (MMIC) or/and French (local degree programmes)

Approximate Expenses per month in Euros €

State Accommodation: 265 - 400 €

Private accommodation: 450 - 550 €

Food: approx. 100 - 150 €

Public Transport: approx. 30 €



Accommodation	State accommodation : Crous
Contact Person	Tiphaine ROLLAND - tiphaine.rolland@univ-lyon1.fr

	A group of 5 GEA students will pick you up from Part-Dieu train station,
▶ Pick-up Assistance	and help out with the practical details of your arrival.

Administrative Formalities upon arrival	
▶ accommodation	Optional
➤ health insurance	Mandatory
> personal liability insurance	Mandatory

Campus Facilities	 Students restaurant Sports facilities: http://suaps.univ-lyon1.fr/accueil-745092.kjsp Library: http://iut.univ-lyon1.fr/campus/bibliotheque/ International Relations Office: tiphaine.rolland@univ-lyon1.fr Information for Erasmus students: http://lyon.ixesn.fr/
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Miscellaneous	All year round, you will be in contact with GEA 2 nd -year students, through a buddy system.
HOW TO MEET FRENCH STUDENTS!	You will be offered to join activities with local students, including an induction weekend in the South of France on the last week-end in September and a skiing week the 3 rd week of January, and a lot of student activities during the academic year, on and outside campus.