

# INFORMACIÓN DE UNIVERSIDAD DE DESTINO

**Nombre de la universidad:** RAJAGIRI BUSINESS SCHOOL

**Código:** RBS

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# Rajagiri

## Trimester Wise Curriculum Outline

<b>Trimester-1. June - September</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	CRT1001	Microeconomics	3
2	CRT1002	Financial Accounting	3
3	CRT1003	Principles of management	3
4	CRT1004	Business Communication	3
5	CRT1005	Marketing Management	3
6	CRT1006	Business Statistics	3
<b>Trimester-2. October - January</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	CRT2001	Foundations of Financial Management	3
2	CRT2002	Cost and Management accounting	3
3	CRT2003	Macroeconomics	2
4	CRT2004	Process Management	3
5	CRT2005	Sales Management	3
6	CRT2006	Quantitative Techniques	3
7	CRT2007	Organizational Behavior	3
<b>Trimester-3. January - march</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	CRT3001	Corporate Finance	3
2	CRT3002	Research Methodology	3
3	CRT3003	Business Ethics	2
4	CRT3004	Operations Management	3
5	CRT3005	Human Resource Management	3
6	CRT3006	Business Law	2
7	CRT3007	Management Information System	3
<b>Trimester-4. June - September</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	CRT4001	Sustainable Development and Corporate Governance	2
<b>Trimester-5. October - January</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	CRT5001	Strategic Management	3
<b>Trimester-6. January - March</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	CRT6001	Global Business Environment	2

\*\*Value Added (Non Credit) Programs: Yoga, Communication Workshop, Business Update, Industry Interaction, and Business Grooming

## Elective Streams and Courses

<b>Marketing</b>			
Sl.No	Code	Course	Credit
1	MM001	Consumer Behavior (5 <sup>th</sup> Trimester)	3
2	MM002	B2BMarketing (4 <sup>th</sup> Trimester)	3
3	MM003	Retail Management (6 <sup>th</sup> Trimester)	3
4	MM004	Relationship Marketing	3
5	MM005	Integrated Marketing Communication (6 <sup>th</sup> Trimester)	3
6	MM006	Marketing Research (5 <sup>th</sup> Trimester)	3
7	MM007	Brand Management (6 <sup>th</sup> Trimester)	3
8	MM008	Rural Marketing	2
9	MM009	Services Marketing (4 <sup>th</sup> Trimester)	3
10	MM010	Event Management	3
11	MM011	Introduction To Media and Entertainment Business (4 <sup>th</sup> Trimester)	2
12		International Marketing (5 <sup>th</sup> Trimester)	3

<b>Human Resource Management</b>			
Sl.No	Code	Course	Credit
1	HRM001	Human Resource Development (5 <sup>th</sup> Trimester)	3
2	HRM002	Employee Relations & Labor Laws (4 <sup>th</sup> Trimester)	3
3	HRM003	Organizational Development & Change Management	3
4	HRM004	Strategic HR (6 <sup>th</sup> Trimester)	3
5	HRM005	Global Human Resource Management (6 <sup>th</sup> Trimester)	3
6	HRM006	Competency Based HRM (4 <sup>th</sup> Trimester)	3
7	HRM007	Performance Management (5 <sup>th</sup> Trimester)	3
8	HRM008	Human Resource Information System	3
9	HRM009	Manpower Sourcing (4 <sup>th</sup> Trimester)	3
10	HRM010	Reward Management (5 <sup>th</sup> Trimester)	3
11	HRM 011	Measuring Human Resource	3
12	HRM 012	Social Security & Employee Welfare (4 <sup>th</sup> Trimester)	3
13	HRM 013	Interviewing Skills	3
14	HRM 014	Psychology for Managers	2
15	HRM 015	Stress Management	2
16		Coaching (5 <sup>th</sup> Trimester)	3
17		People Capability Maturity Model (6 <sup>th</sup> Trimester)	3
18		Cross Cultural Management (4 <sup>th</sup> Trimester)	3

<b>Finance</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	FM001	Financial Derivatives and Risk Management (4 <sup>th</sup> Trimester)	3
2	FM002	Equity Research (4 <sup>th</sup> Trimester)	3
3	FM003	Project Finance and Capital Budgeting (6 <sup>th</sup> Trimester)	3
4	FM004	SAPM (4 <sup>th</sup> Trimester)	3
5	FM005	International Finance (5 <sup>th</sup> Trimester)	3
6	FM006	Financial and Capital Market Services (6 <sup>th</sup> Trimester)	3
7	FM007	Direct and Indirect Taxation	3
8	FM008	Corporate Restructuring (6 <sup>th</sup> Trimester)	3
9	FM009	Advanced Corporate Accounts	3
10	FM010	Microfinance	3
11	FM011	Working Capital Management	3
12	FM012	Commercial Banking and Finance (4 <sup>th</sup> Trimester)	3
13	FM013	Financial Modeling using Spread Sheet (5 <sup>th</sup>	3
<b>Operations</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	OM001	Project Management (6 <sup>th</sup> Trimester)	3
2	OM002	Integrated Material Management (4 <sup>th</sup> Trimester)	3
3	OM003	Production Planning and Control (5 <sup>th</sup> Trimester)	3
4	OM004	Supply Chain Management (5 <sup>th</sup> Trimester)	3
5	OM005	Service Operations Management (4 <sup>th</sup> Trimester)	3
6	OM006	Maintenance Management (6 <sup>th</sup> Trimester)	3
7	OM007	Total Quality Management (4 <sup>th</sup> Trimester)	3
8	OM008	Simulation Modeling	3

<b>Business Intelligence</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	BI001	Database Management System (4 <sup>th</sup> Trimester)	3
2	BI002	Data Warehousing and Data Mining	3
3	BI003	Decision Support System (5 <sup>th</sup> Trimester)	3
4	BI004	E Commerce (6 <sup>th</sup> Trimester)	3
5	BI005	Business Analytics	3
6	BI006	Software Project Management (6 <sup>th</sup> Trimester)	3
7	BI007	BusinessProcessModeling and Analysis(5 <sup>th</sup>	3
8	BI008	Business Intelligence Architecture (4 <sup>th</sup> Trimester)	3
9	BI009	Optimization Analytics	3
10	BI010	Market Intelligence for Optimal Marketing Returns	3
11		Introduction to Business Analytics (4 <sup>th</sup> Trimester)	3
12		Advance Business Analytics (5 <sup>th</sup> Trimester)	3

<b>International Business</b>			
<b>Sl.No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1	IB001	International Economics	3
2	IB 002	Export And Import Procedures and Documentation (6 <sup>th</sup> Trimester)	3
3	IB 003	Global Supply Chain Management	3
4	IB 004	International Shipping and Transport (6 <sup>th</sup> Trimester)	3
5	IB 005	International Organizations	3
6	IB 006	Marketing Research (5 <sup>th</sup> Trimester)	3
7	IB 007	IPR Management	3
8	IB 008	International Finance (5 <sup>th</sup> Trimester)	3
9	IB 009	International Taxation	3
10	IB010	Global Entry Strategies & Marketing in RDE	3
11		International Marketing (5 <sup>th</sup> Trimester)	3
12		Cross Cultural Management (4 <sup>th</sup> Trimester)	3

<b>General Management</b>			
<b>Sl. No</b>	<b>Code</b>	<b>Course</b>	<b>Credit</b>
1		Entrepreneurship (4 <sup>th</sup> Trimester)	3
2		Social Entrepreneurship (5 <sup>th</sup> Trimester)	3