## INFORMACIÓN DE UNIVERSIDAD DE DESTINO

Nombre de la universidad: Karazin Kharkiv National University,

Código: UA KHARKIV

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## V. N. KARAZIN KHARKIV NATIONAL UNIVERSITY KARAZIN BUSINESS SCHOOL

61002, Kharkiv, 1 Mironositskaya st., 1st floor tel. (063) 111-17-29, e-mail: <a href="mailto:kbs@karazin.ua">kbs@karazin.ua</a>, site: kbs.karazin.ua

## **BUSINESS ADMINISTRATION**

## Bachelor Level 240 ECTS Full Time

	ECTS	Semester		
Core Courses				
History of Ukraine	3	1		
Foreign Language	10	1,2,3,4		
Business English	8	6,8		
Business Communications and Presentation	4	1		
Philosophy	3	4		

Introduction to Business Administration	4	1
Microeconomics	5	2
Macroeconomics	5	3
Higher Mathematics	5	1
Statistical Methods and Applications	5	2
Probability Theory and Mathematical Statistics	5	3
Computer Science	5	1
Infographics	5	2
Critical Thinking	5	2
Business Law	5	2
Business Economics	5	3
Ethics and Corporate Social Responsibility	5	4
Research Methods in business	5	4
Management	5	4
Finance	5	5
Accounting	5	5
Marketing	5	5
International Economics	5	5
Financial Accounting	5	6
Corporate Finance	5	6
Operations Management	5	6
Business Negotiation	5	6
Human Resource Management	5	7
Project Management	4	8
Intercultural Management	4	8
Business Planning	4	8
Startup Business Practice	5	1
Event Creation Practice	5	2
Enterprise Internship	5	7
Training "Adaptation to the Business	5	8
Graduate Thesis of Bachelor's Degree	6	8
Comprehensive Attestation Exam in the	0	8

Total Core Courses	180			
Elective Courses				
Inter-faculty Elective Cours	es			
Inter-faculty Elective Course	3	3		
Inter-faculty Elective Course	3	4		
Inter-faculty Elective Course	3	5		
Inter-faculty Elective Course	3	6		
Total Inter-faculty Elective Courses	12			
KBS Free Elective Course	S			
Visualization of business processes				
European integration	E	3		
Self-management	5			
Fundraising				
State and Regional Governance				
Business Forecasting	_	4		
Social Development Technologies	5			
Statistics				
Controlling		7		
Analysis of Economic Activities	4			
Tax Accounting and Reporting	4			
Organizational Behavior				
Management of foreign economic activity	4			
Potential and development of the enterprise				
Export potential and methods of its estimation		8		
Logistics				
Total KBS Free Elective Courses	18			
Management Specialization				
International Law	5	3		
Risk Management	5	5		
E-Business	5	6		
Management Simulation	5	7		
Services Management	5	7		

Innovation Management	5	7		
Total General Specialization Courses	30			
Marketing Specialization				
International Law	5	3		
Marketing Communications	5	5		
Industrial Marketing	5	6		
Marketing Simulation	5	7		
Services Marketing	5	7		
Digital-Marketing	5	7		
Total General Specialization Courses	30			
Finance Specialization				
International Law	5	3		
Financial Instruments	5	5		
Insurance	5	6		
Finance Simulation	5	7		
Purchasing management	5	7		
Management Accounting	5	7		
Total General Specialization Courses	30			
Total Elective Courses	60			
Total Program	240			