



# Exchange Studies at the Faculty of Business and Economics

Heinrich Heine University Düsseldorf

# Welcome

The Faculty of Business and Economics at Heinrich Heine University Düsseldorf is one of the newest and, in terms of student and teacher numbers, also one of the smallest Business and Economics faculties in Germany. Comparatively small groups enable good personal interaction between teachers and students, adding to a positive learning experience. With a focus on sharing and discussing current issues in business and economics, we ensure that students are best prepared for a future career in enterprises, national and international organisations, government agencies as well as for further education and research.

The faculty is structured in such a way that students have the opportunity to interact and network with each other, giving them the opportunity to attain skills that go way beyond their studies. Of course, the bachelor and master's degree programs are accredited by renowned agencies such as AQAS (Agency for Quality Assurance through Accreditation of Study Programs) and ASIIN (Accreditation Agency for Study Programs in Engineering, Informatics, Natural Science and Mathematics).

Düsseldorf is perhaps not a traditional university town; yet it provides students, particularly those studying business or economics, with an ideal surrounding. With almost 600,000 inhabitants, the state capital of North Rhine-Westphalia is an economic hub for trade, industry and services. It is for this reason that the university has extensive connections and contacts in various industries offering internships and other work-related experience. From a cultural perspective, Düsseldorf is a mix of "Rhenish" lifestyle and international flair! This gives students a perfect balance between a high standard of living and great career prospects.

In 2007 the Faculty of Business and Economics benefited from a large donation from the "Schwarz-Schütte" family foundation, allowing the faculty to build its new building "oeconomicum" in 2011. Moreover, the donation contributed to the founding of the Düsseldorf Institute for Competition Economics (DICE), which currently works with 9 Professors, 5 PostDoc Professors and more than 30 members of staff.



## Excellence in Teaching and Research

The Faculty of Business and Economics places great emphasis on an outstanding learning experience for its students. Comparatively small groups in class and a good balance between theory and practice allow for more interaction between students further enhancing their learning experience. The Faculty of Business and Economics did exceptionally well in the most important university ranking within the German-speaking area, which was conducted by the CHE (Centre for Higher Education) in 2017/18, especially in the categories “Course Offering”, “Quality of Teaching” and “Support of International Exchange”.

In addition to this, teams of students from our faculty take part in various international case study competitions every year. In

the world’s oldest and largest “MBA International Case Competition” at Concordia University John Molson School of Business in Montréal, Canada, the teams from Heinrich Heine University not only do very well, but they have also won the much desired Team Spirit Award on a number of occasions. Teams from the faculty have also successfully taken part in the “Corporate Credit International Case Competition” at the Aalto University School of Economics in Helsinki, Finland.

Naturally, the members of the faculty publish their research in national and international peer-reviewed journals. In addition, they regularly present their latest research at national and international conferences.



## Exchange Students

Exchange students can select among all modules listed in the catalogue of the BSc and MSc programs. Most of the modules contain several courses. Exchange students have the opportunity to select complete modules or individual courses. A steady number of courses and complete modules are taught in English.

For the most up-to-date information on the courses and study programs for exchange students please visit our homepage for incoming students which can be found at [www.wiwi.hhu.de/en/faculty-international/incomings.html](http://www.wiwi.hhu.de/en/faculty-international/incomings.html).

Exchange students studying at the Faculty of Business and Economics are supported in various ways: For all questions regarding course selection and studies, students may contact the faculty's exchange coordinators. For all administrative issues (registration, housing, etc.) students can contact the International Office (*Monika Lent-Öztürk*). In addition to this, the ERASMUS Student Network (ESN) has set up a mentor program for all exchange students. In conjunction with the faculty's student organisation "Fachschaft", ESN organises many trips and other events.

# Study Programs

The Faculty of Business and Economics offers Bachelor of Science (“BSc”) and Master of Science (“MSc”) degree programs in Business, Economics and also Business and Chemistry. In all degree programs, students can choose among a large number of elective modules that allow them to direct their educational focus.

A structured doctoral program in the form of graduate programs for both Business and Economics is also currently underway.





# Bachelor Studies

## **BSc Business**

The BSc degree program in Business is a more general program entailing core elements of business management and related fields. Students are taught to independently develop their own solutions to business problems and identify complex interrelationships between all elements of business. The aim of the program is to prepare students for their future business career or a master's degree program.

## **BSc Economics**

Students studying a BSc degree in Economics are taught fundamental models and methods of the subject. The stu-

dents are equipped with the right tools to prepare for their future career outside academia or as part of a master's degree program. A strong emphasis is put on small groups, which ensures exceptionally close contact between instructors and students.

## **BSc Business and Chemistry**

The interdisciplinary BSc degree program in Business and Chemistry integrates both basic business and chemistry knowledge. The aim of the program is to convey management know-how and chemical expertise. Students develop diverse skills that can be used at the interface between business management and chemistry.

# Modules Offered in the Bachelor Degree Programs (Selection)

The following modules usually made up of several courses. Exchange students can participate in either individual courses or complete modules.

- Accounting
- Business Informatics
- Business Taxation
- Competition Theory and Policy
- Consumer Policy
- Digital Economics
- Econometrics
- Economic Policy
- Economics of Innovation
- Empirical Public Economics
- Entrepreneurship and Finance
- European Competition Policy
- Experimental Economics
- Financial Accounting Sales and Marketing
- Financial Analysis and Management
- Game Theory
- Institutional Economics
- International Economics
- Labour Economics
- Law
- Macroeconomics
- Management Accounting and Control
- Management
- Marketing
- Mathematics
- Media Economics
- Microeconomics
- Monetary Economics
- Organisation Studies and Human Resource Management

For further information regarding our course offers please go to:

<http://www.wiwi.hhu.de/en/studies/pruefungsrelevante-informationen/module-descriptions-business-administration-economics.html>



# Master's Studies

## **MSc Business**

The research-oriented master's program in Business aims to deepen students' business management skills by teaching them how to structure and solve business problems as a whole. A wide spectrum of core and specialised modules allows the students to develop their methodological knowledge and to specialise in specific subjects fitting to their desired career path inside or outside academia.

## **MSc Economics**

Analytical methods and quantitative analysis in the field of Economics is strongly emphasized in this program. Numerous core and specialised modules allow students

to broaden and deepen their knowledge in specific areas of interest. This prepares students for future careers that are diverse in their range of possibilities.

## **MSc Business and Chemistry**

The consecutive master studies program in Business and Chemistry extends the acquired knowledge attained in the bachelor studies program of Business and Chemistry on a more practical level. Students gain insight into the value-added processes and research activities of the chemical industry. In-depth and specialised modules in both sciences enable students to work on complex problems.

# Modules Offered in the Master Degree Programs (Selection)

The following modules are usually made up of several courses. Exchange students can participate in either individual courses or complete modules.

- Accounting
- Advanced Econometrics
- Advanced Labor Economics
- Bank Management and Financial Services
- Behavioral Economics
- Business Taxation
- Corporate Valuation and Controlling
- Economic Psychology
- Empirical Competition Economics
- Entrepreneurial Finance
- Entrepreneurial Management
- European Competition Policy
- Experimental Economics
- Finance
- Firm Valuation
- Game Theory
- Industrial Economics
- International Financial Markets
- International Trade
- Macroeconomics
- Management Control
- Marketing
- Microeconomics
- Monetary Economics
- Network and Information Economics
- Organisational Behavior
- Theory and Practice of Economic Consultancy
- Theory of Business Administration
- Theory of Financial Intermediation

For further information regarding our course offers please go to:

<http://www.wiwi.hhu.de/en/studies/pruefungsrelevante-informationen/module-descriptions-business-administration-economics.html>

# Düsseldorf - State Capital of North Rhine-Westphalia

As part of the metropolitan region of the “Rhein-Ruhr” area, Düsseldorf is politically, culturally and economically one of the most important cities in Germany. The city, located next to the river Rhine is a centre for finance and trade and is home to many large multinational companies, such as E.ON AG, Henkel AG & Co. KGaA and Metro AG. Düsseldorf is also home to many law firms, media companies and business consultancy groups. It is well known for the Messe Düsseldorf, which hosts more than 50 international trade fairs. The two large inland ports and its

modern airport have made Düsseldorf an international transport hub. Great shopping facilities in the “Königsallee” as well as the famous “Altstadt” and the international carnival have made the city internationally renowned. Multiple museums and galleries also contribute to the cultural life of Düsseldorf for both tourists and natives. For many years now Düsseldorf has been among the top ranked cities on an international level for its high quality of life. Düsseldorf incorporates both “Rhenish” warmth and urban educational and leisure activities.



# Contact

## Faculty of Business and Economics

### Address

Universitätsstr. 1  
Building 24.31  
40225 Düsseldorf  
Germany

### Dean

*Prof. Justus Haucap*

Secretary *Stefanie Vahldiek*

Phone +49 211 81-13620

Fax +49 211 81-15353

Mail [wiwi.fakultaet@hhu.de](mailto:wiwi.fakultaet@hhu.de)

### Exchange Coordinators

*Prof. Ulrike Neyer*

Phone +49 211 81-11511

Mail [ausland.wiwi@hhu.de](mailto:ausland.wiwi@hhu.de)

*N. N.*

Phone +49 211 81-10623

Fax +49 211 81-15353

Mail [ausland.wiwi@hhu.de](mailto:ausland.wiwi@hhu.de)

### Faculty Homepage

[www.wiwi.hhu.de/en/faculty-international.html](http://www.wiwi.hhu.de/en/faculty-international.html)



## International Office

### Address

Universitätsstr. 1  
Building 16.11  
40225 Düsseldorf  
Germany

### Head

*Dr. Anne Gellert*

Phone +49 211 81-14107

Fax +49 211 81-11334

Mail [gellert@zuv.uni-duesseldorf.de](mailto:gellert@zuv.uni-duesseldorf.de)

### Contact Person for Exchange Students

*Monika Lent-Öztürk*

Phone +49 211 81-10726

Fax +49 211 81-11334

Mail [exchange-students@hhu.de](mailto:exchange-students@hhu.de)

### International Office Homepage

[www.uni-duesseldorf.de/home/en/international.html](http://www.uni-duesseldorf.de/home/en/international.html)

# Faculty of Business and Economics

## Business Administration

*Prof. Christoph J. Börner*  
Financial Services

*Prof. Guido Förster*  
Business Taxation

*Prof. Peter Kenning*  
Marketing

*Prof. Eva Lutz*  
Entrepreneurship/  
Entrepreneurial Finance

*Prof. Christian Schwens*  
Management

*Prof. Stefan Süß*  
Organization Studies and Human  
Resource Management

*Prof. Barbara E. Weißenberger*  
Accounting

*N.N.*  
Sustainability Management

## Statistics and Econometrics

*Prof. Florian Heiß*

*Prof. Peter Lorscheid*

## Economics

*Prof. Justus Haucap*  
Competition Theory and Policy

*Prof. Paul Heidhues*  
Behavioural and Competition Economics

*Prof. Albrecht F. Michler*  
Economics

*Prof. Ulrike Neyer*  
Monetary Economics

*Prof. Hans-Theo Normann*  
Game Theory and Experimental  
Economics

*Prof. Alexander Rasch*  
Applied Microeconomics

*Prof. Hannah Schildberg-Hörisch*  
Applied Microeconomics

*Prof. Heinz-Dieter Smeets*  
International Economics

*Prof. Joel Stiebale*  
Empirical Industrial Economics

*Prof. Jens Südekum*  
International Economics

*Prof. Christian Wey*  
Competition and Regulatory  
Economics

There are also a further 14 assistant professors in the faculty.