

Slno	Domain	Course	Trimester	Credit
1	MM	Services Marketing	4	3
2	MM	Brand Management	4	3
3	MM	Rural Marketing	4	3
4	MM	Digital Marketing	4	3
5	MM	Marketing Research	4	3
6	HR	Organization Development and Change Management	4	3
7	HR	Performance Management	4	3
8	HR	Talent Acquisition and Retention	4	3
9	HR	Positive Psychology for Managers	4	3
10	GM	Entrepreneurship and Family Business Management	4	3
11	GM	Introduction to Public Policy	4	3
12	OM	Service Operations Management	4	3
13	OM	Future of Work & Organizations of the Future	4	3
14	OM	Executive Decision Making	4	3
15	OM	Sustainability and Industry 5.0	4	3
16	BI	Business Modelling using R (BMR)	4	3
17	BI	Business Intelligence	4	3
18	BI	Relational Database Management & SQL for Managers	4	3
19	BI	Exploratory Data Analysis using Excel	4	3
20	FM	Financial and Capital Market Services	4	3
21	FM	Commercial Banking and Finance	4	3
22	FM	Financial Modelling using Spread sheet	4	3
23	FM	Basic Econometrics for Managers	4	3
24	MM	International Marketing	5	3
25	MM	Consumer Behav Courses iour	5	3
26	MM	Sales and Distributions Management	5	3
27	MM	Marketing Analytics	5	3
28	HR	Human Resource Development	5	3
29	HR	Reward Management	5	3
30	HR	HR Analytics	5	3
31	GM	Social Entrepreneurship	5	3
32	OM	Project Management	5	3
33	OM	Supply Chain Management	5	3
34	OM	Enterprise Risk Management	5	3
35	OM	Supply Chain Analytics	5	3
36	BI	Machine Learning using Python	5	3
37	BI	Applied Business Analytics	5	3
38	BI	Optimization Methods in Management	5	3
39	BI	Big Data Analytics	5	3

40	BI	Data Mining	5	3
41	FM	Security Analysis and Portfolio Management	5	3
42	FM	Microfinance	5	3
43	FM	Project Finance and Capital Budgeting	5	3
44	FM	Portfolio Modeling Using Spreadsheets	5	3
45	MM	Retail Management	6	3
46	MM	B2B Marketing	6	3
47	MM	Integrated Marketing Communications	6	3
48	MM	Design Thinking	6	3
49	MM	Strategic Marketing	6	3
50	HR	Competency-Based Human Resource Management Development	6	3
51	HR	Coaching	6	3
52	HR	Strategic Human Resource Management	6	3
53	HR	International Human Resource Management	6	3
54	HR	Strategic Industrial Relations	6	3
55	HR	Employee Welfare and Legislations	6	3
56	GM	Innovation Safari	6	3
57	GM	Managing Businesses in Emerging Markets	6	3
58	OM	Revenue Management	6	3
59	OM	Game Theory for Managers	6	3
60	OM	Strategic Operations Management	6	3
61	OM	Product Design and Development	6	3
62	OM	Digital Transformation and Intelligent Automation	6	3
63	BI	Social and Web Analytics	6	3
64	BI	Advanced Business Analytics	6	3
65	BI	Visualizing Data using Tableau	6	3
66	BI	Financial Analytics (cross-listed with Finance)	6	3
67	FM	Financial Derivatives and Risk Management	6	3
68	FM	Strategic Financial Management	6	3
69	FM	International Finance	6	3
70	FM	Integrated Reporting	6	3

1. Courses are offered only when there is enough student demand.
2. Domain codes – General Management (GM), Marketing (MM), Finance (FM), Operations Management (OM), Human Resource Management (HR), Information Systems and Business Analytics (BI)